

Pursue Your Potential

Recruitment Conference Presented by:  **RBC Royal Bank**

PROBLEM

- Individuals are not disclosing their different abilities to employers as they feel they will be treated differently
- Many students with different abilities are unaware of the support many organizations offer
- Large stigma surrounding individuals with different abilities in the workplace

SOLUTION

- 3 day recruitment conference designed specifically for students with different abilities
- Students will have the ability to demonstrate transferable skills such as leadership, teamwork, reliability etc.
- Allows students to become more familiar with recruiters enabling them to feel more comfortable to disclose their abilities and to get workplace support
- Demonstrates how organizations are willing and able to accommodate everyone
- Reduce stigma surrounding individuals with different abilities in the workplace



Conference Schedule

Friday

6pm - Opening Ceremonies
7:30pm - Get to know you Activity

Saturday

8:00am - Breakfast
9:00am - Day in the life of an RBC Employee
10:00am - What can you Bring to RBC (what are your skills, what are your transferable skills, etc.)
10:30am - Virtual Office Tours
12:00pm - Lunch
1:00pm - Team Activity: "Stranded on an Island"
3:00pm - Question and Answer period with Speaker Panel
5:00pm - 8:00pm - Networking Dinner

Sunday

8:00am - Breakfast
9:00am - Success Stories of current RBC employees
10:30am - Pair and Share Activity (what strengths do you have and what do you wish to receive out of a job at RBC, etc.)
11:30am - 1:00pm - Closing Ceremonies

Benefits of Recruitment Conference

- Access to Qualified Candidates
- Save Time and Money
- Meet Applicants in Person
- Connect with Eager Young Workers
- Get to Immerse Candidates in Organization's Culture